

Written by The Desk
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Today marks the official release of [Click n Cook](#) -- a community-developed modular spatula system.

Click n Cook keeps all your essential utensils in one easy place. The set features a stainless steel storage block, a sturdy ergonomic handle, and five detachable spatula heads. These include: a classic flat spatula, a long flexible slotted spatula (for cooking fish), an extra-wide slotted spatula (for flipping burgers), a flexible mixer (for mixing batter) and a slotted spoon (for stirring pasta).

Just snap the desired attachment into the handle and start cooking up a storm. When done, release with the simple click of a button. Organizing your cooking supplies has never been easier! Click n Cook spatulas are made of food safe plastic and are dishwasher-safe.



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Click n Cook is the 33rd product designed and developed by the Quirky community since Quirky's launch on June 2, 2009. [Quirky](#) gives everyone the chance to get product ideas out of their heads and onto shelves. Each week, Quirky's community collaborates to select and produce one new product idea. This week ends the development phase of Click n Cook, and it is now available for pre-sale in [Quirky's online store](#) for \$32.

You might remember other successful Quirky products including [the Cloak](#), a sleek, sturdy iPad case; [the DigiDude](#), a portable camera tripod and keychain; [the Scratch-n-Scroll](#), a mousepad with a writing surface; and [the PowerCurl](#), a cord wrap for Apple's MagSafe power adapter.

[Quirky](#) engages participants to collaborate in every aspect of product creation -- from ideation, design, naming, manufacturing, marketing, right on through to sales. Anyone can participate on [Quirky.com](#) either by submitting their own product idea for \$99, or by voting, rating, and influencing other people's [product](#) ideas. Cooler still, 30¢ of every dollar generated from the sale of a Quirky product goes back to these influencers.

Every week, users post ideas on Quirky to be rated by the Quirky community. The community surveys the submissions during a seven-day evaluation period and selects one product to

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move forward into product development. Quirky's community then begins weighing in on everything from naming to logo selection to packaging through to prototype.

The final product becomes available for pre-sale in the Quirky online store (quirky.com/products). Once the product hits its pre-sale threshold, credit cards are charged, and the product goes into production and delivery. At this point, 30¢ of every dollar made from the sale of these products goes back to the community. "Community" in this case covers both the ideator as well as all people who voted, commented, and rated the project idea along the way.

For more information about Click n Cook, Quirky, or to request an interview with Ben Kaufman, Quirky's founder, contact Tiffany Markofsky at tiffany@quirky.com / 305.710.2960.